

# BMW Group Corporate Communications

## Information

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Copy to  
Date 02.03.2010  
Subject **Satellite details 2010 Geneva Motor Show.**

**München.** Below you can find the satellite details of the BMW Group Press Conferences and the BMW Group novelties at the 2010 Geneva Motor Show:

### Technical data TV satellite transmission 02.03.2010

09:30 – 09:45 CET	BMW Group Press Conference – LIVE <b>SD PAL Format 16:9</b>
15:30 – 15:45 CET	Highlights BMW Group Press Conferences and BMW Group novelties <b>SD PAL Format 16:9</b>
15:45 – 16:00 CET	Repetition: Highlights BMW Group Press Conferences and BMW Group novelties <b>SD PAL Format 16:9</b>

<b>Satellite:</b>	<b>Eutelsat W2A</b>
<b>Orbit position:</b>	<b>10 ° East</b>
<b>Transponder:</b>	<b>F06 – CH D</b>
<b>Downlink frequency:</b>	<b>12.703,830 MHz</b>
<b>Polarisation:</b>	<b>RY</b>

<b>Standard:</b>	<b>MPEG 2 / DVB</b>
<b>Encoder:</b>	<b>Scopus E 1000</b>
<b>Encoding:</b>	<b>4:2:0</b>

<b>Symbol rate:</b>	<b>6.1113 Msym/S</b>
<b>FEC:</b>	<b>3/4</b>

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### If you have any questions please contact:

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**Highlights of the BMW Group Press Conferences and the novelties also at: [www.thenewsmarket.com!](http://www.thenewsmarket.com!)**

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